Ofir Goren
Certified UX & Web Designer

Hebrew | English

+972-52-426-6776 ofirgoren@gmail.com www.ofirgoren.com

> Everyone has their own needs

UXV CERTIFIED

Experience

2009- ∞
Tel Aviv Souraski Medical Center (Ichilov)
Web Design & UX

UX design for Complicated Systems
UI design for Web and Mobile Apps
Member of the Digital team
Concept & Strategies

Websites, Landing pages, Banners, TV interfaces, Dashbords

2006-2009
Rotem Ltd. (Publisher and Prudction)
Print and Web Design

Studio manager & Graphic Design
Concept and Copywiriting

Magazines, Brochures, Ads, Website

2005-2006
Abudi Industry Signs
Creative manager & Graphic Design

Print production and customer administration
Graphic design

Bussiness Cards, Folders & Brochures, RollUps

2004-2005
"חיים אחרים" Magazine
Graphic Design

2003-2004
Promo Abudi
Creative & Graphic Design

2000-2003
MAIND CTI
Graphic Design

Education

2019
JOHN BRYCE - UXVISION
Israeli UX Certification Program
Certified UX

2013
Netcraft Academy
Develop for Web & UX Designer
Web Design Tools

2008
Mentor -College for Design and New Media
Website Buliding - Flash & HTML
Web Designer

1996-2000
Goren School of Graphic Design
Visual Communications Program
Graphic Designer - Diploma

Skills

Visual design Web Mobile
Mockup
UX
UI
Prototyping Personas
Adobe CC **Usability Test**
Axure Figma Customer Journey
XD
Sketch Storytelling **Dashboards**

▶ Years of experience and a combination of skills brought me to the next step in my natural evolution. As your User Experience Designer, I won't do what you want, but I will do what is need to get done!